

Gilman Top Producer

Social Media Toolkit

AY 2021-2022



@gilmanscholarshipprogram
@ExchangeProgramsAtState



@gilmanscholarshipprogram
@exchangeourworld



@GilmanProgram
@ECAatState

Use Our Hashtags and
Instagram AR filter!

#TopGilman
#GilmanScholarship
#ExchangeOurWorld

We encourage you to think of innovative ways to communicate the value you and your institution place on the Gilman Program. For example, you can share the stories of your institution's Gilman scholars, and how the program has had an impact on them academically and personally. You can also share the stories of your institution's Gilman alumni, the follow-on projects that they've conducted, and the impact they have had on their communities.



Sample Posts



[Institution name] is proud to be a Gilman Program Top Producer for 2021 - 2022. We're committed to making sure all our students have the opportunity to study or intern abroad! #TopGilman



It's an honor to be a Top Producer of Gilman scholars for 2021 - 2022. Here at [Institution name] we understand the impact of studying or interning abroad and believe that all students should have that opportunity! #TopGilman



[Institution name] is committed to making sure that all students have access to study abroad. We are honored to be named one of the Gilman Program's Top Producers this year. #TopGilman



[Institution name] is proud to announce that we are a Top Producer for the Gilman Program. We believe that accessibility is important in the world of study abroad and are honored to work with our students and the Gilman Program to achieve that goal. #TopGilman



The Gilman Program is sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) and is supported in its implementation by the Institute of International Education (IIE).