The Gilman International Scholarship Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by the Institute of International Education (IIE).
Introductions

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Assistant Director of Study Abroad and Exchange Programs

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About Spelman College

- Historically Black College and University (HBCU) in Atlanta, Georgia
- Established in 1881
- Enrolls approximately 2,100 women undergraduates of African descent
- Offers holistic education built on academic excellence in liberal arts and sciences
Office Structure

Vice-Provost for Global Education

- Assistant Director for Study Abroad
  - Program Coordinator
- Director of Global STEM
- Director of Cultural Orientation
- Study Abroad Coordinator
Student Learning Outcomes

**Intercultural Competence Objective**

Student acquisition of knowledge about other cultures and development of skills to engage appropriately across cultures

**Global Learning Experience Outcomes**

- Able to demonstrate a set of differences and commonalities of two world societies
- Able to develop and articulate a personal perspective on cultural engagements that reflects openness to cultural difference
Student Global Travel: 2011-2019
Spelman Approach to Support & Promoting Study Abroad

- Overcome the 4Fs
  - Family
  - Faculty
  - Fear
  - Finance

- Leverage Uniqueness
  - Study Abroad Legacy
  - Advisor Mentorship
  - Spelmanite Peer Support

- Prioritize the 4Ps
  - Parents
  - Programming
  - Promotion
  - Partnerships

- Targeted Gilman Efforts
  - Specific to Gilman Advisor
4Ps: Supporting Students to Study Abroad

Parents

Programming

Promotion

Partnerships
Targeted Gilman Efforts

**Faculty-Led**
- Collaborate with faculty
- Advise students
- Early promotion
- Referral to campus partners for application support

**Semester**
- Outreach to Pell students
- Online surveys
- Specialize advising
- Info Sessions & Tip Sheets
- Ambassador & Peer-led Workshops
- Late Night Gilman Circles
- Essay Assistance
- Writing Center Referrals
- Social Media
Gilman at Spelman 2016-2020

- 83 Gilman Recipients since 2016

- Gilman Recognition:
  - First-Generation College Students (2016-2017)
  - Total Number of Destinations (2016-2017)
Spelman Students Travel Abroad

Peace, Love & Study Abroad
About UNC Greensboro

▪ Predominantly White Institution (PWI)
▪ Established in 1893 as women’s college
▪ Approximately 20,000 students total
▪ Recently designated Minority-Serving Institution (MSI) for Black students
▪ Fall 2019:
  – 53% students of color,
  – 27% identifying as Black

View of the historic Julius I. Foust Building on UNCG Campus
Office Structure: International Programs Center

- Associate Provost for International Programs
- International Student & Scholar Services
- IPC Administration
- Director of SAE/Senior Director of International Programs
  - Asst. Director of SAE (Incoming Exchange)
  - Assoc. Director of SAE (Outgoing Exchange)
- Asst. Director of SAE (Faculty-Led Programs)
- Asst. Director of SAE
- Study Abroad Coordinator
Student Global Travel: 2011-2019

- Student Travel

Yearly Travel Counts:
- 2011-12: 400
- 2012-13: 450
- 2013-14: 420
- 2014-15: 410
- 2015-16: 480
- 2016-17: 490
- 2017-18: 470
- 2018-19: 430
UNCG Approach to Supporting & Promoting Study Abroad

- Culture of Study Abroad
- Institutional Support
- Multiple Gilman Touchpoints
- Financially Accessible Opportunities
Culture of Study Abroad

- Students come to UNCG for study abroad opportunities
- Promotional materials reflect student diversity
- Global Engagement QEP
- Flagship event: Brown & Abroad
Flagship Event: Brown & Abroad

- Open to students at all stages
  - interested students, accepted applicants, and sometimes faculty and staff!
- Started as panel moderated by staff
  - Transitioned to student-driven meetup
- Gilman Scholars represented on the panel
- Cross-promotion and collaboration with Office of Intercultural Engagement
Institutional Support for Black Students & Students of Color

2019 Open Doors Report

Only 6.1% of students that studied abroad in 2017-18 identified as Black or African American.

UNCG FALL 2019 TOTAL HEADCOUNT

- White: 44%
- Black: 25%
- Hispanic: 10%
- Non-Resident Alien: 9%
- Other Minorities: 7%
- Unknown: 2%

UNCG 2018-19 TOTAL HEADCOUNT

- White: 58%
- Black: 19%
- Hispanic: 10%
- Non-Resident Alien: 6%
- Other Minorities: 6%
- Not Reported: 7%
- Unknown: 0%
Institutional Support for Black Students & Students of Color

- Staff Diversity – Black leadership in IPC
- Large alumni network
  - Participate in study abroad orientations and presentations
- Diversity Abroad membership and recognition
- Partners – legacy of supporting diversity
Financially Accessible Opportunities

- Budget transparency – TDS and orientation
- Most semester-length exchanges comparable to UNCG cost
- Eligible students receive IPC travel grant
  - $150 - $400 for summer programs
  - $600 - $1,100 for semester programs
- Short-term programs designed to meet Gilman eligibility

90+ International University Partners

20+ Faculty-led Programs
Multiple Gilman Touchpoints

- Banner integration in TDS
  - Pulls Pell-eligibility automatically
  - Displays Learning Content
- Mention Gilman in all 1st appointments
- Host Gilman workshop each term
- Financial aid & faculty buy-in
- Showcase Gilman Recipients
Gilman @ the G

- 134 Gilman Recipients since 2012
- $475,500 awarded since 2012
- **Accolades**
  - Ranked 11th (Oct 2019) and 37th (Mar 2020) nationally by number of Gilman Awardees
  - #1 Gilman-producing institution in Carolinas (Oct 2019)
  - 91% on semester-length programs

Wendlassida (Arianne) Ouedraogo
University of Cape Town
Cape Town, South Africa