



Benjamin A. Gilman
International Scholarship

Gilman Advisor Spotlight Webinar Series

Critical Need Languages

The Gilman International Scholarship Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by the Institute of International Education (IIE).





Gilman Program's Impact

- **47%** were first-generation college students
- **65%** represented racial or ethnic minority groups
- **31,000+** U.S. undergraduates of high financial need
- **150+** countries
- **1,300+** U.S. institutions represented





Eligibility

- U.S. Citizen – Veterans Preferred
- Undergraduate Student
- Federal Pell Grant Recipient
- Credit-bearing Program
- Minimum 3 weeks (21 days) or 2 weeks (14 days) if at two-year institution
- Studying in a country or area with overall Travel Advisory Level 1 or 2





Gilman-McCain Scholarship

- Congressionally funded initiative
- Named after late senator John S. McCain (Arizona).
- \$5,000 awards
- Child dependents of active duty service members

Gilman-McCain Scholarship
for Undergraduate Children of
Active Duty Service Members

NEXT DEADLINE
March 3, 2020
11:59 pm Pacific Time

Award amount of \$5,000 to study abroad!

 Learn more and apply at gilmanscholarship.org



Gilman-McCain Eligibility

- U.S. citizen
- Undergraduate student
- Traveling in a country or area with overall Travel Advisory Level 1 or 2
- Minimum 3 weeks (21 days) or 2 weeks (14 days) if at two-year institution
- Dependent Child of active duty military member(s) during time of application (Air Force, Army, Marine Corps, Navy, and Coast Guard)
- Recipient of any type of Title IV federal financial aid



Critical Need Languages

- Up to additional \$3,000
- Supplemental Essay
- ACTFL Oral Proficiency Interview
- gilmanscholarship.org/program/critical-need-languages

LANGUAGES	POTENTIALLY ELIGIBLE COUNTRIES OR AREAS*
Arabic	Bahrain, Egypt, Israel, Jordan, Kuwait, Morocco, Oman, Qatar, Saudi Arabia, Tunisia, United Arab Emirates
Azerbaijani	Azerbaijan
Bahasa Indonesian	Indonesia
Bangla	India
Chinese (Mandarin)	China, Taiwan
Hindi	India
Japanese	Japan
Korean	South Korea
Persian	Tajikistan
Portuguese	Angola, Brazil, Cabo Verde, Equatorial Guinea, Macau, Mozambique, Portugal, São Tomé and Príncipe
Punjabi	India
Russian	Estonia, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia, Ukraine
Swahili	Kenya, Tanzania, Uganda
Turkish	Azerbaijan, Cyprus
Urdu	India



***11:59pm Pacific Time**

Timelines & Deadlines

Application Opens

Applicant Deadline

Advisor Deadline

**October 2019
Deadline
Closed**

Mid-August

1st Tuesday
in October*

2nd Tuesday
in October*

March 2020 Deadline
Abroad Program Starts
May 1, 2020-
April 30, 2021

Mid-January

* Tuesday,
March 3rd

* Tuesday,
March 10th



Application: 2-Step Process

1

Student Application

- Abroad Program Info
- Essays
- Unofficial Transcript(s)
- Select Certifying Advisors

2

Advisor Certifications

- Study Abroad Advisor
- Financial Aid Advisor



Advisor Spotlight

Caroline Zeiher

International Coordinator





Benjamin A. Gilman
International Scholarship

Supporting Students for Critical Need Languages

Arizona State University Study Abroad Office
Caroline Zeiher, International Coordinator

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Profile

- ✦ (Incredibly) large, state institution that is not centralized
- ✦ Key words: innovation, sustainability, accessibility
- ✦ Research-focused, real-world application, tech transfer
- ✦ 6 campuses (including online) with over 100,000 students
- ✦ Most popular majors include business, STEAM
- ✦ 2,600 students studied abroad 17-18



Offices Involved

Study Abroad Office

- Financial Aid and Scholarship Team
- Coordinators for language programs in each program type

Office of Natl. Scholarship Advisement

- Adviser for all Gilman applicants
- Barrett Honors College

School of Intl. Letters and Cultures

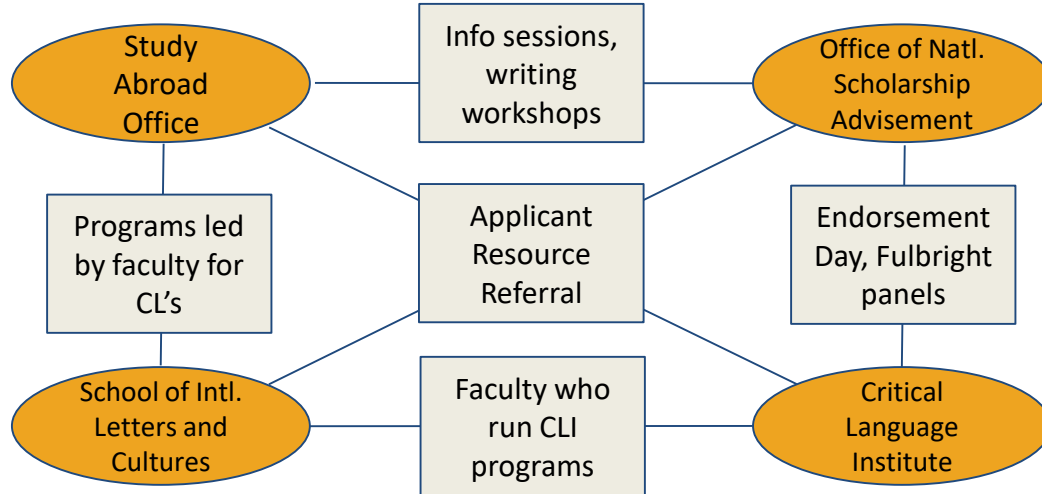
- Advisors who work with Study Abroad
- Faculty that lead summer and GIE programs

Critical Language Institute

- Melikian Center- programs in Indonesia, Kyrgyzstan, Russia etc.
- Faculty who teach the languages and advise on CLI programs



Collaboration





Study Abroad Stats

- ✦ About 250 programs (amount varies per year)
- ✦ About 25% Gilman-eligible programs with language focus
- ✦ About 7% CNLA-eligible programs





Study Abroad Office Advising

- ✦ Open-ended promotion as part of our regular Gilman advising
- ✦ Certify their application, review writing, advice on competitive essays and follow-on projects, confirm insurance
- ✦ Track and publish winners
- ✦ Added Gilman search parameter





Office of National Scholarship Advisement

- ✦ Similar intake method as SAO
- ✦ Emphasize CNLA vs. CLS for underclassmen, transfer students
- ✦ Describe application style, essay (and how easy it is)
- ✦ Success pattern in:
 - Effective articulation of how they intend to use that language
 - If/how they intend to interact with people from those communities
- ✦ Strong tradition of connecting former recipients to new applicants



Marketing

- Intentional website design cohesive with ASU, organized
- ✦ Webinars on Gilman for online, remote students
- ✦ Tabling events always have ONSA advisers
- ✦ Featured in all marketing on funding, narrative that everyone CAN study abroad





Gilman International Scholarship

Explore Funding

[Financing Your Study Abroad Workshop](#)

[ASU Financial Aid](#)

[Scholarships & Grants](#)

[Additional Funding Opportunities](#)

[Comparing Program Costs](#)

[Creating a Budget](#)

[Financing Your Study Abroad Handbook](#)

[Gilman International Scholarship](#)

The Benjamin A. Gilman International Scholarship* is a grant that is offered by the U.S. Department of State to support undergraduate students to study and intern abroad. If you're getting a Pell grant at ASU and are studying or interning abroad in one country for at least three weeks, you can apply!

*Please review our [Refund Policy](#) for students who apply for but do not receive a Boren or Benjamin A. Gilman Scholarship.

Gilman Eligibility

- Be a citizen of the United States;
- Be an undergraduate student in good standing at an accredited institution of higher education in the United States (including both two-year and four-year institutions);
- Be receiving a Federal Pell Grant or provide proof that he/she will be receiving a Pell Grant during the term of his/her study abroad program or internship;
- Be in the process of applying to, or accepted for, a study abroad or internship program of at least three weeks and eligible for credit from the student's home institution. Proof of program acceptance is required prior to award disbursement;
- Be proposing to study in a country not currently under a [Travel Warning](#) issued by the United States Department of State or otherwise determined ineligible for program participation.

Spring 2020 Sessions: Gilman Info Sessions & Scholarship Writing Workshops



School of International Letters and Cultures

Global Literacy is a Necessity!

In today's global economy, multilingualism and intercultural competency is valued everywhere. Graduates with experience in these areas enjoy a wide variety of job options in many fields.

Our Languages

Middle Eastern

Arabic | Biblical Hebrew | Modern Hebrew | Persian

East & Southeast Asian

Chinese | Indonesian | Japanese | Korean | Vietnamese

French & Italian

French | Italian

German, Romanian & Slavic

German | Romanian | Bosnian/Croatian/Serbian | Polish | Russian

Spanish & Portuguese

Spanish | Portuguese

Classics

Classics (Latin, Ancient Greek)



Faculty Partnerships

- Avg. 20 programs per year
- Most in Summer
- Ex: Japanese Language and Culture in Hiroshima
- Success lies in: strong faculty to student connection, lots of direct, personal engagement



The ultimate classroom to enhance your language proficiency and cultural awareness? Another country. Through the School of International Letters & Cultures, you have the opportunity for an immersive global experience. Our study abroad programs, directed by world-class faculty, are among the longest-running and most prestigious at ASU.

In addition, the Fulbright Program provides funding for participants – chosen for their academic merit and leadership potential – to study, teach, conduct research, exchange ideas and contribute to finding solutions to shared international concerns. If you're ready to study international humanities and learn languages first-hand while earning credit toward a degree, we're also here to help you plan and finance your program so your only worry will be what to pack.

View [ASU's Study Abroad](#) page for specific exchange and abroad scholarships and grants. Also check out ASU's [online scholarship database](#) to find other opportunities.



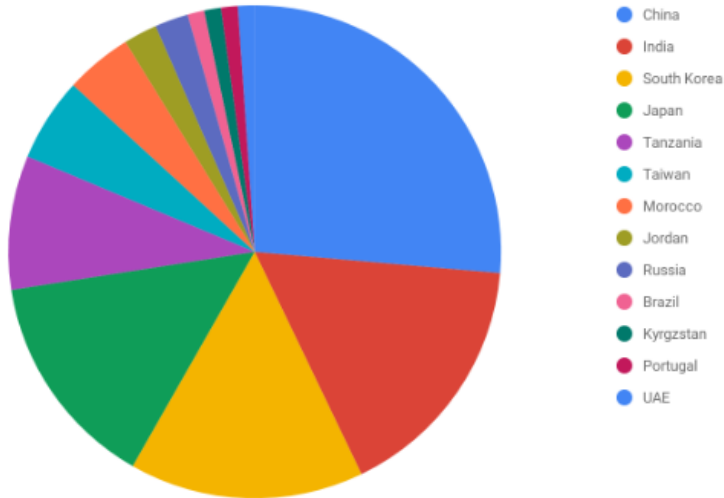
Melikian Center, Critical Languages Institute

 <p>Albanian 1st-Year 2nd-Year</p>	 <p>Armenian 1st-Year 2nd-Year Advanced</p>	 <p>Bosnian/Serbian/Croatian 1st-Year 2nd-Year Advanced</p>	 <p>Persian 1st-Year 2nd-Year</p>	 <p>Polish 1st-Year</p>	 <p>Russian 1st-Year 2nd-Year 3rd-Year 4th-Year 5th-Year 6th-Year</p>
 <p>Modern Hebrew 1st-Year</p>	 <p>Indonesian 1st-Year 2nd-Year Advanced</p>	 <p>Macedonian 1st-Year</p>	 <p>Turkish 1st-Year</p>	 <p>Ukrainian 1st-Year 2nd-Year</p>	 <p>Uzbek 1st-Year 2nd-Year</p>

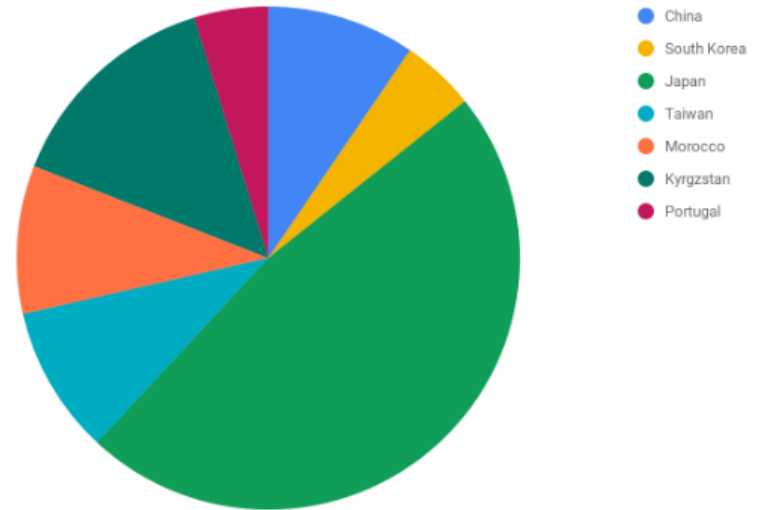


Trends in Students

Countries- Gilman 2012-



Countries- CNLA





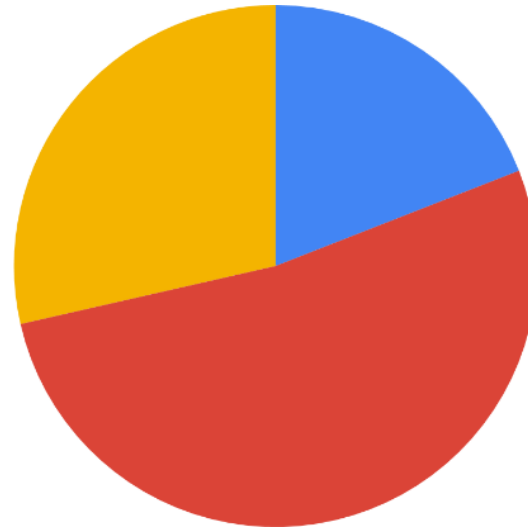
Trends in Students

Terms- Gilman 2012-2019



- Spring
- Summer
- Fall/AY

Terms- CNLA 2019



- Spring
- Summer
- Fall/AY



Observed Obstacles/Barriers

- ★ **Biggest obstacle: not applying at all**
- ★ Fear of the Unknown
- ★ Need for career-specific ROI
- ★ Heritage learners
- ★ Funds Arrival vs. Program Departure
- ★ Program Confirmation vs. Award Notification





Student Profile: Rafael

Main support: scholarships and passport emergency

- ✦ Computer Science Major
- ✦ First-gen, Inspired by meeting Japanese students
- ✦ Wants to be role model for family, become trilingual
- ✦ Follow-on project: Comic of impactful moments for Japanese Dept.





Q&A

Advisor Contact

Gilmanadvisors@iie.org

800.852.2141 Ext. 2

Applicant Contact

Gilman@iie.org

800.852.2141 Ext. 1

Official Website

Gilmanscholarship.org

Advisors Portal

Gilmanapplication.iie.org/advisor

Gilman-McCain

Gilmanscholarship.org/program/gilman-mccain-scholarship

Advisors Page

Gilmanscholarship.org/advisors



Gilman Campus Advisors Community

[Fb.com/groups/gilmancampusadvisors](https://fb.com/groups/gilmancampusadvisors)