

### Portland Community College & the Gilman Scholarship Achieving Student Success

The Gilman International Scholarship Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by the Institute of International Education (IIE).



# **Portland Community College Students**

- PCC snapshot
  - Who are PCC students?
  - 73,000 full and part-time students
  - 4 comprehensive campuses, located all around Portland metro
  - 35% students receive a Pell grant
  - 28 = student average age





## **Portland Community College Students**

What barriers do they face?



- POLL: What are your students' biggest hurdles?
  - Click here to answer



### **Tackling Obstacles With Students**



- Hands on approach
  - We meet students where they are
- Small staff, we must be tactical in our approach!
  - Promotion/Marketing
  - Student Advising
  - Campus Partnerships

# **Student Promotion/Marketing**

- Gilman advising hand in hand with study abroad program advising
- Marketing campaign
- Faculty-led Program outreach
  - Instructors as spokespeople!
- Information Sessions





- Capply for a Pacaport (Stady Abrasil see help!)
- The state of the second states about
- Rearcial and and scholarships

LEARN MORE shouthinding, scholarships, casts and application at prc.edu/education-abroad CONTACT US: studysbrowklipsc.edu • 971.722.7117 • Gascade Comput.-Terrel Hall 118

10. 20

Mark Lashy mail outly Operadu

## **Student Advising**

- First Steps Information Sessions
- Scholarship Information Sessions
- Student Advising Specifics



- Listening: where is the student? Where does she want to be?
- Guiding: encouraging along the Gilman specifics
- Going the extra mile: read applications at home, advise via email
- Funding Videos

# **Crucial Campus Partnerships**

- Financial Aid Guru
  - Melinda is in the students' corner!
- Financial Success Coach
  - 🛧 Patrice in Student Accounts
- Check ins + refining our process
  - Appreciating the extra workload they hold





### **How Do We Continue to Learn About Our Students?**

- Student Success
- Meeting students where they are
- Listening = Learning
- POLL: What are ways you learn from your students?
  - Click here to respond live



### **Thank You for Participating!**

Questions?

