

LEA GOBER | UNITED KINGDOM, 2010

- Fashion Merchandising at Virginia Commonwealth University
- Increased cultural understanding in relation to business practices and customs
- Gained professional experience through internship at a public relations agency
- Educated students about study abroad and the Gilman Scholarship Program at College Bound Inc.

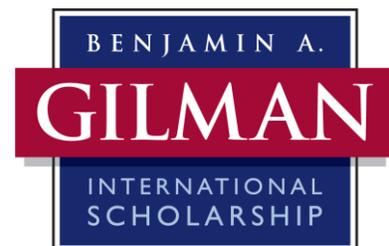


Gilman Alumni Ambassador

During her study abroad experience in London, England, Lea interned with the public relations agency Brower Lewis where she gained a broader sense of the fashion industry and the careers available in the field. The internship allowed her to put her education and skill set in fashion to work in projects from preparing public relations packets, to merchandising the showroom for client visits, to making weekly sample drops at locations ranging from small showrooms to media power houses, such as Vogue.

Upon her return from London, she was selected as a member of the public relations planning committee for the Virginia Commonwealth University Annual Juried Fashion Show. Her study abroad experience gave her the conviction and skills to contribute to the vision of the team and execute an excellent show. Today, Lea is a Production Associate for a wholesale jewelry company which requires her to interact with partners in Asia on a daily basis. The cultural exposure she received in London uniquely prepared her to excel in this position.

“Studying and interning abroad not only granted me a passport to different cultures, but also deepened my sense of identity and understanding of my place in the global community.”



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The Benjamin A. Gilman International Scholarship is a program of the U.S. Department of State, supported in its implementation by the Institute of International Education (IIE). The Program offers grants for U.S. citizen undergraduate students of limited financial means to pursue academic studies or credit-bearing, career-oriented internships abroad. Such international exchange is intended to better prepare U.S. students to assume significant roles in an increasingly global economy and interdependent world.