

TOP
10
TIPS

Promoting the Gilman Program



WORK WITH FINANCIAL AID

Use a [Gilman email template](#) to target Pell recipients on your campus.



BE A SELECTION PANELIST

Learn more about the selection process and what makes a strong application by filling out our [interest form](#).



UTILIZE CAMPUS NETWORKS

Partner with offices such as disability student services, student affairs, and language departments.



DEMYSTIFY THE PROCESS

Connect students with [applicant videos](#) to support them before and during the application process.



ENGAGE WITH SOCIAL MEDIA

Promote early and often leading up to the application deadlines.
[#GilmanScholarship](#)



SHARE GILMAN STORIES

Spread the word about the experiences of Gilman scholars and alumni through campus and local media.



INFORMATION SESSIONS

Invite Gilman alumni to help present the benefits of study abroad.



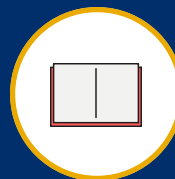
OUTREACH TOOLS

Check out the [free resources](#) including PowerPoints, brochures, videos, and downloadable content.



MORE THAN A SCHOLARSHIP

Remind students that Gilman scholars are a network of 30,000 alumni with career-building opportunities.



EDUCATE PARENTS

Share this [free e-book](#) with parents so that they can appreciate the value of studying abroad.

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The Gilman International Scholarship Program is a program of the U.S. Department of State with funding provided by the U.S. Government and supported in its implementation by IIE.

