

# Stephan Brown

*Skills gained abroad lead to social media career*

Cyprus, 2015



***“Gilman gave me the opportunity to expand my world views, travel to other countries, meet some of my best friends, and build skills preparing me for a career adventure of a lifetime.”***

Gilman alumnus Stephan Brown considers himself a “growing expert” in all things social media, marketing, and public relations. He studied abroad during the spring semester of 2015 in Nicosia, Cyprus where he had the opportunity to shadow in the social media marketing department at Action Global Communications, the largest public relations firm in the Mediterranean.

Since returning from his program in Cyprus, Stephan pursued additional international opportunities and has been able to visit twenty different countries across Europe, Africa, and Asia. He has been able to combine his international experiences with his marketing education and skills into a career.

Stephan is currently a creator partner manager for TikTok, one of the world’s fastest growing apps with more than 500 million monthly users.

- ★ Studied Digital Communications at Albright College
- ★ Received Santander Bank Study Abroad Scholarship and Global Learning Semester’s Takis Cysanathou Honored Scholar Award
- ★ Currently works as creator partner manager for TikTok, a social media app for creating sharing videos, as well as live broadcasting



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