



Logo Usage Guidelines

gilmanscholarship.org

AUTHORIZED USE:

The U.S. Department of States' Benjamin A. Gilman International Scholarship Program logo is the primary means by which we are recognized and can appear on communications promoting the program. Logo downloads are available to college and university faculty and staff, press and Gilman alumni to use in print or digital marketing and informational material according to these guidelines. Others wishing to use Gilman logos must seek approval from the Gilman Program (contact gilmanscholarship@iie.org). The logo should be used in ways commensurate with the spirit and integrity of the Gilman Program. The logo may not be used on merchandise. The logo may not be used for other scholarship programs or to represent those who participated in a study abroad program but did not receive the Gilman Scholarship.

DOWNLOADABLE LOGOS:



Blue logo, clear background

[Download Here](#)



White logo, clear background (shown over light blue)

[Download Here](#)

COLOR/DIMENSIONS:

As the official logo of the Gilman Scholarship, this cannot be manipulated, modified or appended in any way.

- The logo should not be used in any other color or format than that provided by the Gilman Program.
- The logo must be used as a logo only, not as part of any text, title, or other design.
- The logo must be upright, i.e. not placed on a slant or on its side or in any other position.

PROGRAM OWNERSHIP:

When the Gilman logo and program title are used, program ownership must be credited to the U.S. Department of State.



The Benjamin A. Gilman International Scholarship is a program of the U.S. Department of State, supported in its implementation by the Institute of International Education (IIE).